## **ABSTRACT**

Silvy Juliana Dewanti, 2024. Fun Learning Activity in ELT Using
Pop-Up Book For Young Learners at SDN Purwoasri 2.

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The use of pop-up books as a teaching tool in English language instruction for young learners represents an engaging and innovative approach. This study aims to explore how pop-up books influence students' interest and engagement in reading. The primary advantage of pop-up books lies in their ability to present striking and captivating visuals, effectively capturing students' attention and encouraging them to actively interest with the storyline presented.

This study employs qualitative research methods, focusing on classroom observations and interviews with teachers and students. The research findings indicate that the use of pop-up books in English language learning can enhance students' interest and motivation to read. The visual engagement provided by pop-up books helps reinforce comprehension of language concepts, while their interactive elements stimulate students' active participation in the learning process.

However, despite these advantages, there are several drawbacks to consider in using pop-up books as instructional media. One of them is that learning with pop-up books often requires more time, as students tend to focus on the visual details

presented in the book. Additionally, acquiring pop-up books may incur additional costs, which could be a constraint for schools or teachers with limited budgets. Furthermore, it is important to note that pop-up books are susceptible to damage if not used under proper supervision. This can pose a challenge for pop-up book users in educational settings. Therefore, although pop-up books offer advantages in enhancing students' reading interest, it is important for teachers and educational institutions to carefully consider the strengths and weaknesses of using pop-up books in English language instruction for young learners.

**Keywords**: Fun Learning, Pop-Up Book, Learning Media, Reading.