

ABSTRACT

Fajriah, Adry Nurdina. **THE USE OF SOCIAL MEDIA AS AN ENGLISH LEARNING RESOURCE FOR THE STUDENTS OF ISLAMIC UNIVERSITY OF KADIRI KEDIRI.** Skripsi, English Education Department Faculty of Teacher Training and Education Islamic University of Kadiri. April 2024.

The purpose of this research was to describe the kinds of social media that are mostly used and how students use social media as English learning resources. This research was conducted using the quantitative descriptive method with the data collection technique of a survey and simple random sampling technique. The researcher chose the research subjects for all semesters in class A, Faculty of English Education, students of the Islamic University of Kadiri Kediri. From the existing population, a sample of 99 students was taken. The research instrument used a questionnaire in the form of a Google Form, which was distributed to all semesters of class A via a WhatsApp group, and then the data was analyzed using Excel and SPSS 25.

The novelty of this research lies in the research design and the research setting taken, and this research focuses on describing five social media platforms, namely Facebook, Instagram, YouTube, TikTok, and Twitter, and the use of social media as an English learning resource. The result showed that the majority of study participants utilized YouTube as a learning tool to advance their English skills. Based on statistical calculations, it was found that YouTube was the social media platform that English Education faculty students in class A used the most frequently as a resource for learning English, with 91.9% of students admitting

to utilizing the platform to get better at listening. Next, according to 81.8% of students, they utilized YouTube to hone their speaking abilities. Additionally, 79.8% of students claimed to have used YouTube to advance their reading comprehension, and 77.8% claimed to have used it to advance their English writing abilities. The majority of students (37.97%) in the English Education faculty chose watching English videos as a resource for learning the language. Then, 32.49% of students said that an effective way to study English was to follow an English learning account. Furthermore, 29.54% of students claimed that speaking with native speakers in person was a useful way to learn English.

Based on the result above, it can be concluded that social media YouTube can be a useful and effective tool for students to learn English. So that social media can be recommended as a learning resource to support English learning.

Keywords: English Learning Resource, Social Media