

ABSTRAK

Background: *The sustainability of the fishing business in Tulungagung Regency not only impacts the economic well-being of the local community but also has broader implications related to the sustainability of marine ecosystems and environmental balance.* **Objective:** *To implement business management in the joint business group (KUB) Mina Klatak in Keboireng Village in the context of capture fisheries and to understand its impact on operational efficiency and the sustainability of the fishing business. Factors influencing the success rate and challenges faced by KUB Mina Klatak in Keboireng Village in implementing business management in the fishing business and its impact on the welfare of group members.* **Method:** *Descriptive qualitative.* **Results:** *The factors contributing to the success of this implementation include local government support providing technical and financial assistance, active participation of members in group activities, and the development of broader marketing networks. However, KUB Mina Klatak also faces several challenges such as climate change and market price fluctuations that can disrupt their economic stability.*

Keywords: Fishermen, Fisheries business, KUB Mina Klatak

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