

## ABSTRACT

Firmansyah, A. 2024. *Students' Perception of The Use of Social Media As English Learning Media*. **Skripsi**, English Education Department, Faculty of Teacher Training and Education Islamic University of Kadiri. Supervisor I: Dr. Wawan Herry S., M. pd., Supervisor II: Sri Wulandari, M. pd.

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Social media is an online platform that facilitates users to interact with each other or share content in the form of writing, photos, and videos. The use of social media is not only for interacting with each other and sharing content but can also be used as a learning medium, especially for learning English. So it can facilitate the process of learning English and can also help improve English language skills. This shows that technology such as social media can be used to facilitate the English learning process and also improve English language skills.

This research aims to describe students' perceptions of the use of social media as an English learning medium. This research also aims to explore the advantages and disadvantages of social media as an English language learning medium. Thus, it is hoped that this research can better understand how students use social media in the learning context.

This research used a qualitative descriptive approach through observation, documentation, questionnaires, and also interviews with 5 students. Observations were carried out to find out the type of social media used and also the learning media accounts used or followed by students. Interviews were conducted to obtain students' perspectives and direct experiences regarding the use of social media. This study found that students have a positive perception of the use of social media as a medium

for learning English. They think that social media can be useful to help them learn English and can also help them improve their English skills. However, students also identified several limitations, such as rarely using social media for learning English, and also not being comfortable looking at the screen too much.

The implications of this research highlight the importance of integrating social media into English language learning to help improve students' English skills. Lecturers and students need to consider using social media as a learning medium, especially in English.